



INNOVATING
MARKETING & MANAGEMENT

AGENCY

MEET THE TEAM

PORTFOLIO

CONTACT

MEDIA KIT

AGENCY

The firm has a consistent track record of producing sound results based on the client's objectives. With the firm's intensive knowledge of the market we are able to formulate a plan relevant to achieving your desired results. Our distinguishing integration of PR, SEO, and social media marketing mix helps provide a competitive edge to the client.



SERVICES

EVENT ACTIVATION

Events that generate
your brand maximum
exposure.

PUBLIC RELATIONS

Maintain your brands
public image.

MARKETING

Create content
catered to your target
audience.

SERVICES

BRANDING

Creating a lasting
memory for your brand
in consumer's minds.

PRODUCT DEVELOPMENT

Bringing your
product from concept
to launch.

MEET THE TEAM



LaToya Hurley – Founder & CEO

LaToya Hurley has worked in the Marketing & PR realm for the last 10 years in many capacities delivering results for small businesses as well as Fortune 500 companies



@LaToyaHurley



@LaToyaHurley



@LaToyaHurley

Alli Rodriguez– Publicist

Alli has been working in the PR industry for the last 5 years. She has a BA in Corporate Communications. Alli has worked with reality stars, fashion brands, authors, and more.



@AlliRodriguezpr



@AlliRodriguezpr

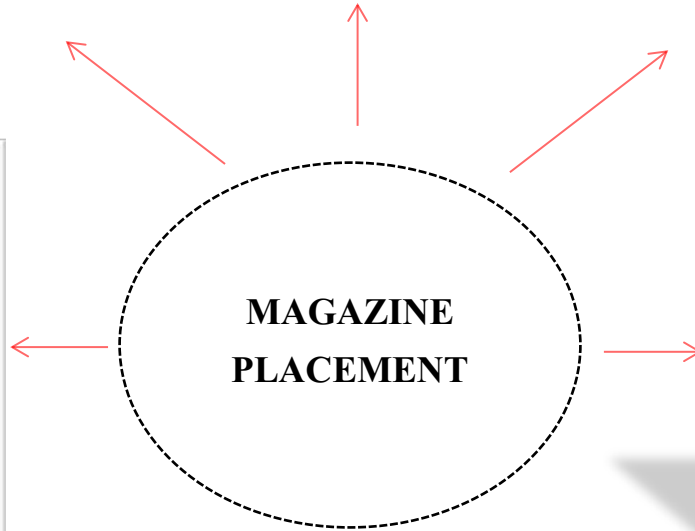


PORTFOLIO

JET
WWW.JETMAG.COM

WEEKLY
INTOUCH

great day
Houston



LOCAL & NATIONAL MEDIA COVERAGE

BRANDS

BRAND PARTNERSHIPS & CLIENTS



CONTACT



Website: www.Innovatingmarketing.co

General Inquiries: info@innovatingmarketing.co

PR/Event Inquiries: pr@innovatingmarketing.co

INNOVATION